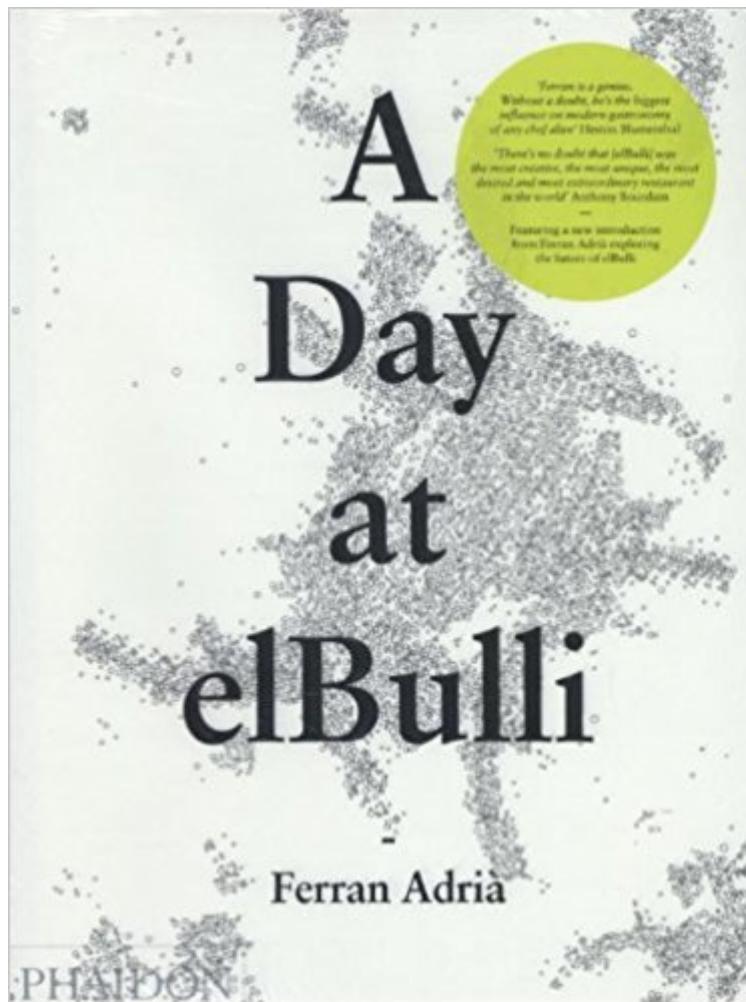


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A Day At Elbulli - Classic Edition



Synopsis

'A Day At ElBulli' takes an exclusive look behind the scenes of elBulli - the best restaurant in the world, created by Ferran Adria, the best chef in the world."

Book Information

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Customer Reviews

"Gastronomically, aesthetically and emotionally honest."-The Sunday Times "There is only one el Bulli."-The Financial Times "My meal there was quite simply the best of my life - the most intriguing, the most entertaining, the most delicious."-Observer Food Monthly "The most influential restaurant in the world."-The New York Times "The most acclaimed and influential [restaurant] of our time."-Time "Extraordinary, theatrical and often downright bonkers food."-The Times "This is just very, very good cooking: intense, and obtusely original...[elBulli] is a masterclass in the metaphysics of how, what and why we eat, while still being dinner."-A A Gill, The Sunday Times "El Bulli is a once in a lifetime event."-Observer Food Monthly blog "A glance behind the scenes at a pivotal time and place in culinary evolution, this book will delight serious foodies."-Publishers Weekly "The secrets of one of the world's great foodie shrines are at last laid bare... Gorgeous colour and black and white photos document action in the kitchens and workshop...This stunning work from Phaidon is the nearest many gourmets will get to El Bulli... If only you could eat the book!"-Spain

Ferran Adria is recognized as the best chef in the world. His legendary talent, creativity and gastronomic innovations have inspired chefs and food-lovers around the world for many years, and

make elBulli what it is today. Albert Adriashares the same passion for food and creativity as his older brother Ferran. He specializes in the world of pastry and is creative director of the elBulli workshop, where the pioneering culinary techniques that inform the spectacular thirty-course menu are developed. Juli Soler joined elBulli as restaurant manager in 1981. He quickly brought the front of house service to a standard never seen before in Spain, and it is characterized by his warmth, generosity and professionalism.

The magic of this book is it's inspirational nature. It is the story of a creative genius responsible for the experience named multiple times "the best restaurant in the world." Although it is photo-driven, the careful reader will come away with message at the heart of the book: to succeed, creativity must be given ample time, place and patience. Nurture your creativity and the results will exceed your wildest expectations. I've long been fascinated with the creativity (which I feel is a universal human trait) and how to tease it out and optimize it in a process that makes sense. Ferran Adria managed to do that and, along the way, created a world-renowned restaurant and a new way of looking at food. That's the second takeaway of this book--your kitchen (any kitchen really) can be a laboratory; divorced from the confining assumptions about ingredients, the possibilities for new and exciting culinary creations are simply endless. For someone who loves food and creative cooking, this is just the book to inspire and spur creativity.

This book is a work of art. So much is inspiring here. Getting this book is an investment in one's self realization.

Wonderful condition - really impressed! Beautiful book.

A day at el Bulli is a great book with incredible insight into a day and life of Ferran Adria and the incredible industry changing restaurant. I would recommend this book to any chef or foodie who loves high end culinary dining and is interested in how day to day workings of a michelin star restaurant's run and come up with ground breaking dishes.

Loved it!

I bought this cookbook for my son who is an executive chef. He had been wanting this cookbook for quite some time, and my daughter-in-law suggested it as a gift for Christmas this past year. It was

not very expensive, especially compared to other famous chef's cookbooks, and he loves it!

This is a great book!

This book is more a story or lesson Of El Bulli, and not so much a cook book with recipes in the traditional sense.

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